The State of the Remote Job Marketplace

The Remote Work Industry

- 95% require remote workers to be based in a certain location like city, state, or country.
- There are approximately <u>60-70</u> scams for every 1 legitimate work-from-home job.

7 Fields with the Most Remote Jobs:

- 1. Medical and Health
- 2. Computer and IT
- 3. Education and Training
- 4. Sales
- 5. Customer Service
- 6. Accounting and Finance
- 7. Travel and Hospitality

Fast-Growing Remote Job Fields:

- 1. Therapy
- 2. Virtual Administration
- 3. Client Services
- 4. Tutoring
- 5. State and Local Government

Most Common Remote Job Titles:

- 1. Accountant
- 2. Program Manager
- 3. Teacher / Faculty
- 4. Writer
- 5. Consultant
- 6. Engineer
- 7. Project Manager
- 8. Business Dev. Manager
- 9. Account Manage /Exec
- 10.Tutor

Top 10 Companies for Remote Jobs:

- 1. VIPKID
- 2. Appen
- 3. Conduent
- 4. Rev
- 5. Liveops
- 6. TTEC
- 7. Amazon
- 8. SYKES
- 9. Dell
- 10. Working Solutions

Compiled March 2018.

Remote Work Growth

- 3.9 million U.S. employees, or 2.9% of the total U.S. workforce, work from home at least half of the time, up from 1.8 million in 2005 (a 115% increase since 2005).
- FlexJobs' remote job listings increased 51% from 2014-2017
- As of 2017, <u>43% of U.S. workers now work remotely</u> at least occasionally, up from only <u>9% of workers in 2007</u>.
- In more than half of the top U.S. metro areas <u>telecommuting</u> <u>exceeds public transportation</u> as the commute option of choice. It has grown faster than any other commute mode.
- It is predicted that <u>38% of full-time staff will be working</u> remotely in the next decade.

About Remote Workers

- The <u>average telecommuter</u> is 46 years or older, has at least a bachelor's degree, and earns a higher median salary than an in-office worker.
- Roughly the same <u>percentage of women (52%) and men</u> (48%) telecommute.
- Remote work is more common with employees over 35 years and most common among baby boomers.
- 100% telecommuting is the <u>most preferred type of work</u> <u>flexibility</u> among flexible job seekers
- Work-life balance, family, time savings, and commute stress are the top reasons people seek flexible work.

Who Wants to Work Remotely

People across career levels, educational backgrounds, and generations:

Working parents Freelancers Introverts
Rural residents Digital nomads Caregivers
Environmentalists Students Retirees
Stay-at-home parents Military spouses Entrepreneurs
People with chronic physical/mental illness

Businesses and Remote Work

Anyone seeking work-life balance

- The <u>business benefits of remote work</u>: Increase worker productivity and efficiency, improved recruitment and hiring, reduce employee turnover, decrease real estate and overhead costs, greater employee engagement and satisfaction, and positive environmental impacts.
- Companies with majority-remote teams have a higher percentage of women in CEO/founder roles than traditional office-based companies.
- Reasons for increased remote staff include shortage of talent; greater interest among workers in pursuing flexible work arrangements; emerging technologies; increased globalization.



For more information, please contact Kathy Gardner at kgardner@flexjobs.com. www.flexjobs.com